



International Conference on Information Resources Management
(Conf-IRM)
An AIS Affiliated Conference
www.conf-irm.org

Sponsorship Document

Platinum, Gold, Silver

About Conf-IRM

The International Conference on Information Resources Management (Conf-IRM) provides a peer-reviewed forum for researchers from across the globe to share contemporary research on developments in the fields of information systems and information resources management. It seeks to promote effective and vibrant networking among researchers and practitioners from around the world who are concerned about the effective management of information resources in organizations and society.

Collaborative Network:

This international network of researchers views fostering the development of emerging scholars in the information systems and information management fields as its central purpose. Consequently the conference is designed to be collaborative, providing a venue for researchers to get substantive and beneficial feedback on their work.

Conf-IRM is an affiliated conference of the Association for Information Systems (AIS). Its conferences are generally held in the third week of May of each year and are not-for-profit.

Capacity Building:

A key feature of Conf-IRM's annual conferences is the faculty development workshops. These are targeted at building the capacity of emerging and mid-career scholars in the IS field to develop their research capabilities and build career success.

Benefits of Sponsorship

Sponsors accrue several benefits through this strategic investment:

- Enhancing the visibility and reputation of the sponsor within higher education.
- Interacting with key Information Systems researchers and academics who influence research directions.
- Gaining access to the people who influence thousands of future IS/IT practitioners and in so doing improving the sponsor's recruiting advantage.

Conf-IRM benefits from a sponsor's support in several important ways:

- Conference fees for faculty and students are kept as low as possible, allowing more people to attend than might otherwise be possible.
- Partial support may be provided, as needed, to emerging researchers from developing countries as well as doctoral students from around the world, making it possible for these current and future faculty members to attend Conf-IRM at a formative stage in their careers.

Support from sponsors is critical to enhancing the development of the Information systems field and key to assisting Conf-IRM

Three levels of sponsorship are offered: platinum, gold, and silver.

Silver Sponsor Opportunity

US \$2,500

- Two free corporate registrations
- Recognition in the conference programs
- One quarter page advertisement in conference program
- Permanent recognition in specific conference proceedings
- Recognition of the firms representatives at the conferences, with the opportunity to meet and interact with internationally recognized figures in the Information Systems field
- A private reception at the conference exclusively for sponsors and members of the conference committee

Gold Sponsor Opportunity

US \$5,000

- All of the above
- Two additional corporate registrations for the conference
- One booth in the conference registration area.
- One half page advertisement in specific conference program
- Ability to sponsor additional "a la carte" conference items such as workshops, receptions, attendee gifts, cybercafe, audio-visual equipment, programs, etc...with proper recognition in all program materials and conference website
- Access to Conf-IRM secured rooms for hands on workshops with attendees (to be scheduled according to availability and not to interfere with the program – pre/post conference and/or evening time slots)
- Logo presence on conference website with a hotlink to your organization's website

Platinum Sponsor Opportunity

US \$10,000+

- All of the above
- One special demonstration display area
- One full-page advertisement in the conference program
- Permanent recognition in conference proceedings
- Prominent recognition in the conference programs (front/back covers)
- Ability to sponsor meals with appropriate logo inclusion in the meal setup/seating arrangements
- Ability to distribute information in attendee registration packets
- Ability to host additional "a la carte" items at Conf-IRM such as program printing, proceedings editing and publication, e-mail/internet stations, and A/V equipment for program presentation rooms/luncheons with proper recognition in all program materials and conference websites
- Access to a vendor track within the program
- Speaker time pre/post conference with no competing program
- Facility space that may be setup for labs/hands on workshops pre/post program
- Ability to submit articles of interest in the pre-conference e-mail to attendees
- Sponsor webpage on conference website, content to be delivered by sponsor to specific conference webmaster once approved by conference committee

Other Sponsorship options (US \$)

- Faculty Development Workshops \$3000.00
 - Same as silver sponsor plus recognition at the workshops.
- Conference Lunch \$3000
 - Same as silver sponsor plus recognition at the lunch.
 -
- Reception \$3000
 - Same as silver sponsor plus recognition at the reception.
- Opening Keynote Speaker \$3000
 - Same as silver sponsor plus recognition at the keynote session.
- Gala Dinner \$5000
 - Same as Gold Sponsor.
- Scholarship for Developing Country Participant \$1200 each.
 - Recognition on Conf-IRM's website; recognition in the conference program and the workshop sessions. One free corporate registration for every three (3) delegates sponsored.
- Proceedings \$1000
 - Recognition on Conf-IRM's website; recognition in the conference program and proceedings.
- Internet Access \$1000
 - Recognition on Conf-IRM's website; recognition in the conference program.
- Facilities Rental \$2000
 - One free corporate registration; recognition on Conf-IRM's website; recognition in the conference program.
- Audio Visual Equipment \$2000
 - One free corporate registration; recognition on Conf-IRM's website; recognition in the conference program.



Conference Fact Sheet

Previous Conferences:

Conf-IRM 2008, Niagara Falls, Ontario, Canada in May 2008.
Conf-IRM 2009, Al Ain, United Arab Emirates in May 2009.

Next Conference

Conf-IRM 2010, Montego Bay, Jamaica, May 16-18, 2010.

By choosing this venue, the organizers are fulfilling Conf-IRM's mission of developing the capacity of scholars in less research intensive environments. The conference will give opportunity for IS scholars in the Caribbean and Latin America to build capacity in hosting an international conference. The development workshops will provide a forum for scholars in the region to interact with each other and with their colleagues from across the world. We anticipate a successful event as well.

Participation

Conf-IRM offers a unique opportunity to meet colleagues from around the globe. Approximately 65% of participants at Conf-IRM2008 were from outside North America (USA/Canada) - for instance, about 23.5% from the Asia Pacific, 34% from Europe, Middle East and Africa, and 7.5% from Latin America. This has spawned many early and mid-career opportunities for cross-nation and cross-cultural collaboration.

We anticipate 150-200 academics at each conference.

For more information visit

www.conf-irm.org