



Call for Papers

Submission deadline: February 1, 2015

Management and Governance of IT

Track of the

2015 International Conference on Information Resources Management

Theme: Realizing the Digital Enterprise

May 18-20, 2015 - Delta Ottawa City Centre Hotel

Ottawa, Ontario, Canada

Track Chairs

Tim McLaren, Ryerson University, Canada, tmclaren@ryerson.ca

Frank Ulbrich, University of the Fraser Valley, Canada, frank.ulbrich@ufv.ca

Important Dates

Submission deadline: **February 1, 2015**

Notification of Acceptance/Rejection: **March 12, 2015**

Final Submission due date for accepted papers: **March 25, 2015**

Early Registration deadline: **April 5, 2015**

Submission website: www.conf-irm.org Submission website: <https://edas.info/newPaper.php?c=18573>

TRACK COVERAGE

The strategic management and governance of Information Technology (IT) remains one of the foremost challenges for IT-dependent organizations. The Management and Governance of IT Track invites papers on theoretical and practical approaches to: (1) strategic IT management — the processes by which organizations manage IT strategies and their implementations through planning, execution, and performance management; and (2) IT governance — the principles and structures through which organizations manage the mission, roles, and responsibilities of the IT function.

RECOMMENDED TOPICS

This track encourages the submission of research papers, research-in-progress papers, and teaching cases in the following areas (but not limited to):

- Comprehensive reviews of previous studies on strategic IT management and IT governance
- Methodologies/standards/frameworks for strategic IT management/governance
- Best and next practices in strategic global IT management and global competition
- Cultural considerations in establishing IT governance
- Design, implementation, and assessment of strategic IT management and governance solutions
- Information resource management and IT governance

Submission Types and Guidelines

Full Length Submissions

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be considered for publications in selected journals. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-Progress Submissions

Submissions of no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 3 pages: Proposals should include objectives, topics to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members and tutorial presenters MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadlines.
- While the primary language of the conferences is English, papers in French will also be accepted. The ICT in Latin America and the Caribbean track will accept papers in Portuguese and Spanish, as well as English.
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Organizing Committee

Honorary Chair	
Izak Benbasat, University of British Columbia, Vancouver, Canada izak.benbasat@sauder.ubc.ca	
Conference Co-Chairs	
Gerald Grant, Carleton University, Canada gerald.grant@carleton.ca	Sherif Kamel, American University - Cairo, Egypt skamel@aucegypt.edu
Program Co-Chairs	
Cesar Alexandre de Souza, University of São Paulo, Brazil calesou@usp.br	Khaled Hassanein, McMaster University, Canada hassank@mcmaster.ca
Publications and Proceedings Co-Chair	
Lech Janczewski, The University of Auckland, New Zealand lech@auckland.ac.nz	
Conf-IRM Executive Committee	
Gerald Grant, Carleton University, Canada (co-chair) Jairo Gutierrez, AUT University, New Zealand G. Harindranath, Royal Holloway, University of London, UK	Lech Janczewski, University of Auckland, New Zealand Sherif Kamel, The American University in Cairo, Egypt Felix B. Tan, AUT University, New Zealand (co-chair)

We look forward to your submissions and seeing you in Ottawa, Canada in May 2015!!