

# Call for Papers

Submission Deadline: **October 15, 2009**

## **Strategic IT Management and Governance Track of the**

2010 International Conference on Information Resources Management (Conf-IRM)

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May 16-18, 2010  
Rose Hall Resort and Spa, A Hilton Hotel  
Montego Bay, Jamaica

### **Track Co-Chairs:**

**Mohammad Dadashzadeh, Oakland University, USA**  
**Mahesh (Michael) S. Raisinghani, Texas Womens University, USA.**

### **TRACK COVERAGE**

The complexities involved in integrating emerging technology and innovation issues into an organization's overall strategic planning process have often led to misalignment of the technological innovation activities of the enterprise and its strategic and competitive direction. In learning from the past and charting the future of the discipline, the key question in enterprise governance of IT is what will it take to succeed and sustain success in the business environment of tomorrow? The Strategic IT Management and Governance Track invites papers on theoretical and practical approaches to: (1) IT governance—principles and structures through which the organization manages mission, roles, and responsibilities; and (2) strategic IT management—processes by which the enterprise manages strategy and its implementation through planning, performance, and results.

### **RECOMMENDED TOPICS**

The Strategic IT and Governance Track encourages the submission of quality papers and panel and workshop proposals dealing with (but not limited to) the following topics:

- Comprehensive reviews of previous studies on strategic IT management and governance
- Methodologies for strategic IT planning and management
- IT governance standards and frameworks
- Case studies of strategic IT management and governance design
- Shareholder demands and impact of regulation/deregulation on corporate governance and enterprise governance of IT
- Impact of strategic IT management and governance on transnational/multinational enterprises (MNEs)
- Best and next practices in strategic global IS management and global competition
- Design, implementation, and assessment of strategic IT management and governance solutions
- Cultural considerations in establishing IT governance for MNEs
- Building National Information Infrastructures and their governance
- The role of Enterprise Architecture (EA) frameworks in strategic IT management and governance
- Analyses of different research methods and their impact on the study of strategic IT management and governance in organizations
- Impact of IT governance on knowledge management and organizational learning
- Strategic IT planning and management to support innovation and creativity and the related governance issues
- Information resource management and IT governance

**For complete conference information, visit the Conf-IRM Web Site at:**

[www.conf-irm.org](http://www.conf-irm.org)

## **Submission Types and Guidelines**

### *Full Length Submissions*

Submissions of no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions have to be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability to the theme, the ideals of the conference will be awarded the "Best Paper" Award during the conference.

### *Research-in-Progress Submissions*

Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

### *Teaching Cases*

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

### *Panel and Tutorial Submissions*

Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (*Please note that all panelists and tutorial presenters must register for the conference*).

### *Important Announcements*

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST register and attend** the conference.

All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs. Submissions of all types must be received by October 15, 2009.

### **Important Dates**

Submission date: **October 15, 2009**

Notification of Acceptance/Rejection: **January 8, 2010**

Final Submission and Early Registration due date: **February 25, 2010**

### **Send all your inquiries to**

Program Co-Chairs

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