

Call for Papers

Submission Deadline: **October 15, 2009**

Information Technology in SMEs

Track of the

2010 International Conference on Information Resources Management (Conf-IRM)

May 16-18, 2010

Rose Hall Resort and Spa, A Hilton Hotel
Montego Bay, Jamaica

Track Co-Chairs:

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TRACK COVERAGE

Small and medium sized enterprises (SMEs) comprise the majority of businesses worldwide and a significant proportion of the workforce. Information Technology (IT) is an important tool for these businesses, both in developed and developing countries. We know that SMEs generally have fewer resources available to devote to IT than their larger counterparts. Entrepreneurs are thus placed in the situation of having high aspirations for IT in terms of business support, but they often lack the expertise and resources to know how it can be effectively applied. This track seeks to address the range of issues relating to IT and e-business adoption, use, and impact within SMEs including the use of IT for operational and strategic reasons, IT capabilities, IT policy issues, evaluation and performance measurement, IT sourcing etc.

RECOMMENDED TOPICS

The Information Technology in SMEs encourages the submission of quality papers and panel proposals dealing with (but not limited to) the following topics:

- MEs and IT success factors
- Evaluation of IT performance in SMEs
- Hardware and software selection in SMEs
- SMEs and electronic commerce
- SMEs and Internet adoption
- IT planning methodologies in SMEs
- SMEs and IT adoption
- SMEs and IT use across regions
- Government support programs for IT in SMEs
- Capacity building for IT use in SMEs
- Using IT to add value for SMEs.

For complete conference information, visit the Conf-IRM Web Site at:

www.conf-irm.org

Submission Types and Guidelines

Full Length Submissions

Submissions of no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions have to be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability to the theme, the ideals of the conference will be awarded the "Best Paper" Award during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (*Please note that all panelists and tutorial presenters must register for the conference*).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST register and attend** the conference.

All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs. Submissions of all types must be received by October 15, 2009.

Important Dates

Submission date: **October 15, 2009**

Notification of Acceptance/Rejection: **January 8, 2010**

Final Submission and Early Registration due date: **February 25, 2010**

Send all your inquiries to

Program Co-Chairs

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