

# Call for Papers

Submission Deadline: **October 15, 2009**

## Portuguese Language

### Track of the

2010 International Conference on Information Resources Management (Conf-IRM)

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May 16-18, 2010

Rose Hall Resort and Spa, A Hilton Hotel  
Montego Bay, Jamaica

#### Track Co-Chairs:

**Cesar Alexandre de Souza, FEA-USP, Brazil, [calesou@usp.br](mailto:calesou@usp.br)**  
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#### TRACK DESCRIPTION

Conf-IRM is an affiliated conference of the Association for Information Systems - AIS. It provides a peer-reviewed forum for researchers from across the globe to share contemporary research on developments in the fields of information systems and information management. It seeks to promote effective and vibrant networking among researchers and practitioners from around the world who are concerned about the effective management of information resources in organizations. Consequently the conference is designed to provide a venue for researchers to get substantive and beneficial feedback on their work. Conf-IRM builds on the traditions of the Information Resources Management Association (IRMA) Conferences. Under new leadership, the IRMA Conference has been re-positioned and is now known as Conf-IRM.

Considering the location of Conf-IRM 2010, two tracks were created for receiving papers written and presented in Spanish and Portuguese. The "Portuguese Language Track" will receive submissions written and presented in Portuguese sent to any one of the many Conf-IRM tracks). We invite researchers of all regions in the World writing in Portuguese to submit to this track

#### RECOMMENDED TOPICS

The Portuguese Track encourages the submission of quality papers and panel and workshop proposals dealing with (but not limited to) the following topics. All submissions must be in Portuguese.

- Advances in IT Application Development and Delivery Methods and Processes
- Data, Information, and Knowledge Management
- E-Business and e-Commerce
- Collaboration and Social Networking
- Emerging ICTs
- ICT for Development and Economic Prosperity
- ICT in Government, Education, and Healthcare
- ICT in SMEs
- Information Security, Privacy, and Risk Management
- IS Research and Teaching Approaches, Methods, and Techniques
- Green IS/IT
- IT Service Management
- Social Implications of ICTs on People, Organizations, and Society
- Strategic IT Management and Governance

**For complete conference information, visit the Conf-IRM Web Site at:**

[www.conf-irm.org](http://www.conf-irm.org)

## **Submission Types and Guidelines**

### *Full Length Submissions*

Submissions of no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions have to be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability to the theme, the ideals of the conference will be awarded the "Best Paper" Award during the conference.

### *Research-in-Progress Submissions*

Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

### *Teaching Cases*

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

### *Panel and Tutorial Submissions*

Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (*Please note that all panelists and tutorial presenters must register for the conference*).

### *Important Announcements*

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST register and attend** the conference.

All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs. Submissions of all types must be received by October 15, 2009.

### **Important Dates**

Submission date: **October 15, 2009**

Notification of Acceptance/Rejection: **January 8, 2010**

Final Submission and Early Registration due date: **February 25, 2010**

### **Send all your inquiries to**

Program Co-Chairs

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