Call for Papers

Submission Deadline: **October 15, 2009**

E-Business and E-Commerce

Track of the

2010 International Conference on Information Resources Management (Conf-IRM)

May 16-18, 2010
Rose Hall Resort and Spa, A Hilton Hotel
Montego Bay, Jamaica

Track Co-Chairs:
John Christian, National Defense University, USA, ChristianJT@ndu.edu
Geoff Seaver, National Defense University, USA, seaverg@ndu.edu

TRACK COVERAGE

Searching for, locating, and buying desired products or services on the Internet (and the complementary marketing, advertising, and sale of product and service lines) has become a commonplace activity and accepted practice. Customers and suppliers alike have a diverse, growing, and expanding Internet community marketplace to which they may turn.

The E-Business and E-Commerce track will examine the issues, challenges, threats, and opportunities of establishing, growing, and enhancing E-Business and E-Commerce connections. Consideration of current and emerging E-Business and E-Commerce models, theories, research, methods, and applications are important for understanding how E-Business and E-Commerce influences physical and electronic collaboration and augments physical and electronic community in a global world.

RECOMMENDED TOPICS

The E-Business and E-Commerce Track encourages the submission of quality papers and panel and workshop proposals dealing with (but not limited to) the following topics:
• Global E-Business and E-Commerce
• E-Business Communities
• E-Business value chains
• E-Negotiations, procurement, auctioning and contracting
• E-Services, E-Service Collaboration, and E-Support
• E-Entertainment, training and education
• E-Fulfillment and Supply Chain Management
• E-Logistics
• E-Government (e.g. G2G, G2B, and G2C)
• Web 2.0 and social media applications
• Web advertising, marketing, and publishing
• Cloud computing applications

For complete conference information, visit the Conf-IRM Web Site at:

www.conf-irm.org

Submission Types and Guidelines
Full Length Submissions
Submissions of no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions have to be original, and previously unpublished, conceptual or empirical research manuscript for review. All accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suitability to the theme, the ideals of the conference will be awarded the "Best Paper" Award during the conference.

Research-in-Progress Submissions
Submissions of no more than 2000 words with a maximum of 3 figures/tables. All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases
We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions
Submissions of not more than 1000 words. Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (*Please note that all panelists and tutorial presenters must register for the conference*).

Important Announcements
- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two submissions.
- Authors of accepted papers (at least one person per submission) and all panel members MUST register and attend the conference.

All conference submissions will be double-blind and peer reviewed. The review process will be handled by the track chairs and co-chairs. Submissions of all types must be received by October 15, 2009.

Important Dates
Submission date: **October 15, 2009**
Notification of Acceptance/Rejection: **January 8, 2010**
Final Submission and Early Registration due date: **February 25, 2010**

Send all your inquiries to
Program Co-Chairs
Annette Mills, University of Canterbury, New Zealand, annette.mills@canterbury.ac.nz
Kweku-Muata Osei-Bryson, Virginia Commonwealth University, USA kweku.muata@isy.vcu.edu
Jairo Gutierrez, University of Auckland, New Zealand, j.gutierrez@auckland.ac.nz